



Mattress Concierge

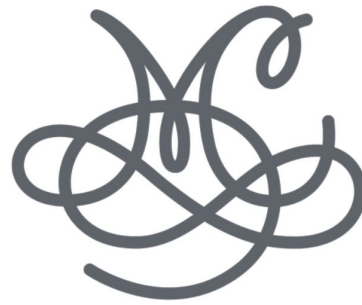
The Finest Luxury Mattresses

For Exceptional Properties & Discerning Clientele

RestAssured™

Handcrafted in Connecticut

www.mattressconcierge.com



Mattress Concierge

Mattress Concierge has been providing mattresses to the most discerning clients in the hospitality industry since 2010.

Our exceptional mattresses are sought after by 4 and 5 star luxury hotels, inns and resorts.

We also custom design and handcraft mattresses to meet hotel owner's particular needs, combining superior quality, comfort, and durability.



A COLLECTION OF OUR DISCERNING CLIENTELE

Leading hospitality properties enhance their recognition and attract discriminating and loyal guests by relying on our luxurious mattresses.

**Our exceptional mattresses offer a sleep experience that sets our client properties apart,
and add another layer of differentiation from branded hotels in the market.**

We are confident your guests will return time and again



WHAT SETS US APART

What sets Mattress Concierge mattresses apart from the national brands is our craftsmanship, attention to detail, and incorporating the highest quality materials into each of our handcrafted mattresses.

Founded in 2010, Mattress Concierge selected The Standard Mattress Company/Gold Bond in Hartford, Connecticut as our *exclusive* manufacturing partner. A fourth-generation family-run business since 1899, Gold Bond handcrafts all Mattress Concierge mattresses to our exacting specifications.



- ◇ **We use only the highest quality materials while keeping costs down;** we do not have to inflate our pricing to cover the overhead of warehouse space or brick & mortar retail and the sales staff therein.
- ◇ Our competitors have removed many of the intricate handcrafted processes and high quality materials over time as they focus on mass production, profitability, and their bottom line.
- ◇ Unlike our competitors, we do not robotically mass manufacture; our mattresses are handcrafted upon a client's request.
- ◇ We are nimble, and can deliver 1 mattress to 2,000+ mattresses depending on a client's needs.
- ◇ Private Label on each mattress at no charge.
- ◇ Guest Purchase Program with white glove delivery in all 50 states; revenue share to client property.
- ◇ Employee Purchase Program (client property employee benefit) at deeply discounted rates.
- ◇ Our mattresses come with an industry-leading 15 year warranty, and are proudly tagged "Made in CT since 1899" celebrating the heritage of our fourth-generation manufacturing partner.
- ◇ Whenever possible, we source our materials within 150 miles of our factory to reduce our carbon footprint.

COMFORT

An essential component of your guests' stay centers around sleep.

Guests stay at your exceptional property for many reasons, one of which is to rest, relax, re-charge, and refresh. We offer the most luxurious sleep experience, ensuring your guests will awake rested and reinvigorated.

- ◇ Handcrafted with machine-assisted stitching.
- ◇ Natural cotton garneted onsite.
- ◇ 1.8lb density foams—the highest density available.
- ◇ Super soft, stretch knit quilting package with our signature floral design.



DURABILITY

A durable mattress is essential for luxury properties. You are making an important investment in your property and therefore an investment for your success. Discerning clientele expect and deserve the highest quality luxurious sleep experience. To that end, we will never deviate from decades of “tried & true” construction.

- ◇ For increased durability, Mattress Concierge adds 6 gauge steel border rods to the Bolsa with Quantum Edge innerspring system as well as up to 10 steel edge guards to maintain construction integrity and shape.
- ◇ Leggett & Platt Bolsa fabric encased individual coil units provides an even sleep surface that absorbs partner movement and prevents sleepers from rolling together.
- ◇ Quantum Edge Elite coils forms a frame around the Bolsa innerspring unit, providing superior edge support, delivering a consistent sleep surface edge-to-edge and reduces the “roll-off” feeling.
- ◇ No foam encasement! Foam is weak and degrades quickly with movement, body heat, and weight.



LUXURY LINE

Our Luxury line is truly the top of the line when it comes to guest comfort

Our Luxury line is a two-product offering—a two-sided Luxury Plush/Firm OR a single-sided Luxury Plush. Both are constructed with a pocketed coil innerspring, edge to edge coils, a steel border rod and multiple steel edge supports. Crafted with a minimum of 10lbs. of natural cotton, the Luxury line offers an extra degree of comfort with additional layers of high-density foam comfort layers to provide a softer, more luxurious feel.



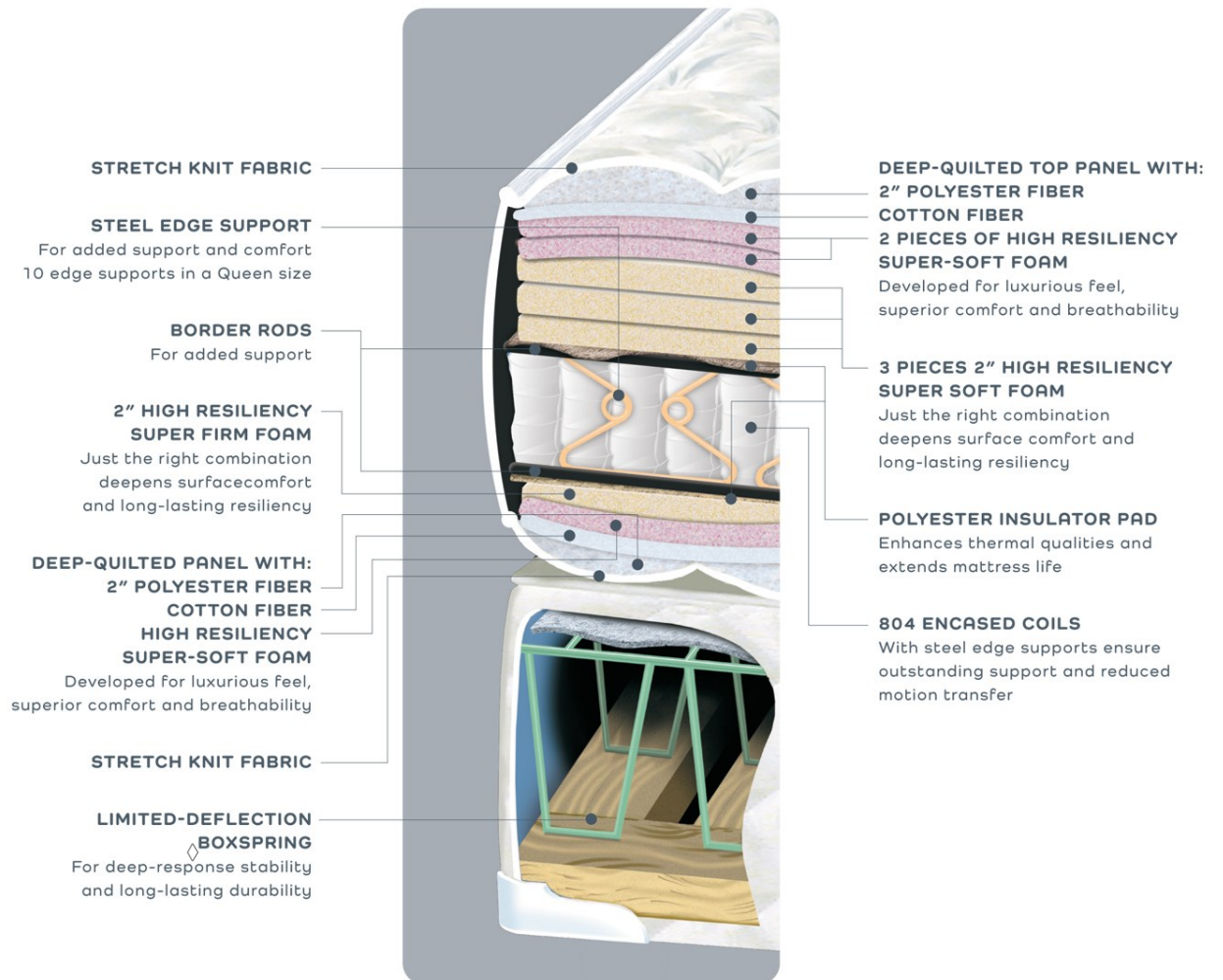
LUXURY LINE

Our **Luxury Plush/Firm** is the gold standard for properties wishing to accommodate guest sleep preferences and are designed to please your most fastidious guests.

Mattress Concierge created this dual-sided mattress which offers a plush feel on one side, and a firmer sleep option on the other.



- ◇ The idea is elegantly simple. Housekeeping can simply flip the mattress and remake the bed while the guest is otherwise occupied. This is the epitome of luxurious accommodation.
- ◇ This unique offering allows properties to achieve operational efficiency while completely satisfying the sleep needs of guests – no more room relocations or multiple mattress types.



CLASSIC LINE

Our Classic line offers a more contemporary height profile and a slightly firmer feel with gentle support

Our Classic line is a two-product offering— a two-sided Classic Plush/Firm OR a single-sided Classic Plush.

Both products utilize pocketed coil innersprings, edge-to-edge coils, a heavy-duty steel border rod and multiple steel edge supports and at least 10lbs of natural cotton.

Two layers of super soft comfort layers provide a luxurious feel with gentle support.



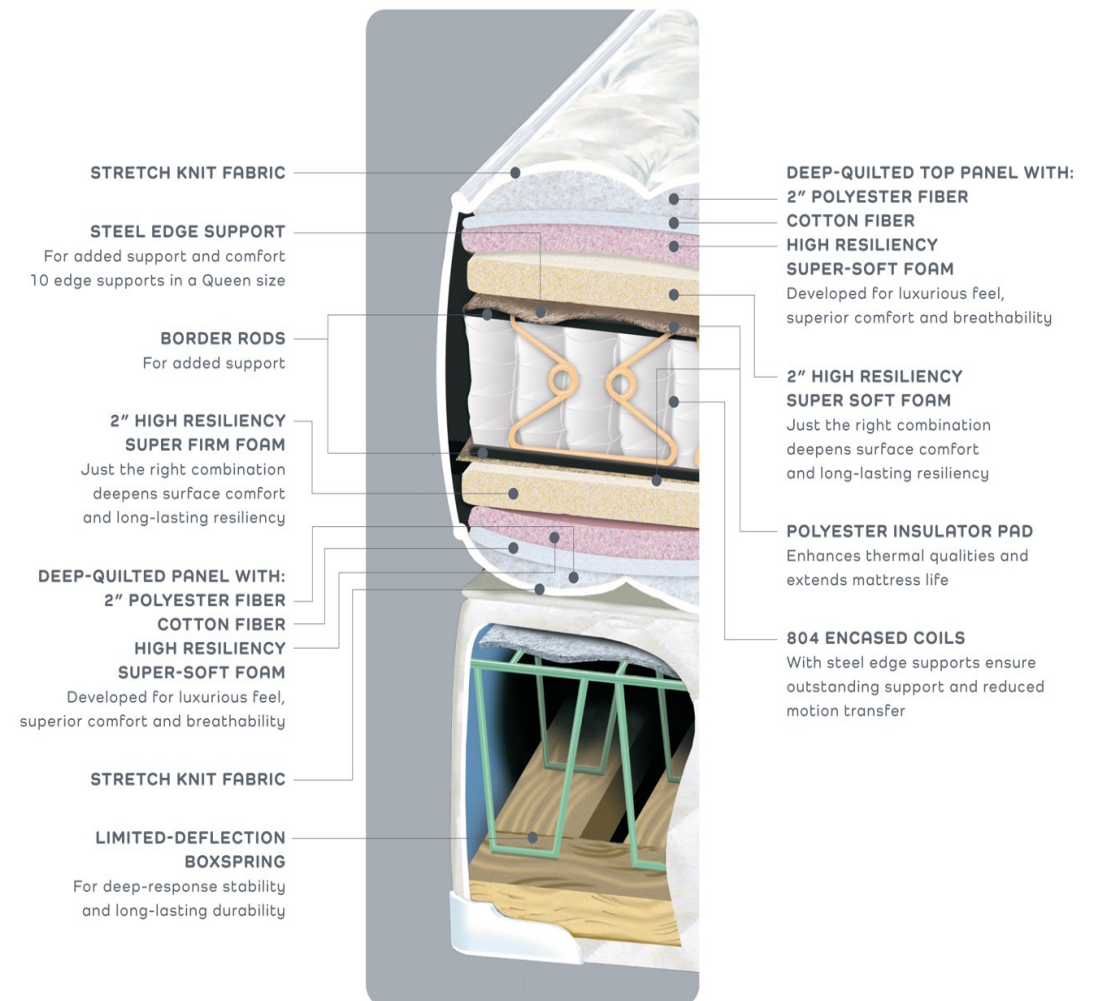
CLASSIC LINE

The unique aspect of the **Classic Plush/Firm** is that our dual-sided mattress offers a guest a choice of sleep experiences.

Mattress Concierge created this dual-sided mattress which offers a plush feel on one side, and a firmer sleep option on the other.



- ◇ If a guest has a specific sleep preference, the mattress can simply be flipped to the alternate side for the desired feel.
- ◇ This allows hotel management to quickly respond to guest preferences, exceeding expectations and streamlining housekeeping and other hotel management logistics.



MATTRESS CONCIERGE BOX SPRINGS

- ◇ Wood sourced from Amish mills for their superior quality materials.
- ◇ Wider slats and an all steel, one piece, box spring grid provides unparalleled stability compared to traditional all wood construction.
- ◇ Box springs are wrapped in matching upholstery-grade tweed fabric.

SEMI-FLEX®
Performance Grid Foundation



Supportive design that's built to last.

The rigid steel **Semi-Flex®** performance grid mattress foundation creates an extremely efficient, stable, and ultra-supportive boxspring alternative. Its reinforced one-piece design is better than wood because it's stronger, lasts longer, and won't crack or squeak over time.

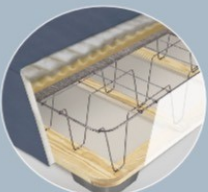


- One-piece rigid steel design that's easy to assemble and consistently outperforms all-wood alternatives
- Available in different height profiles to meet any foundation need

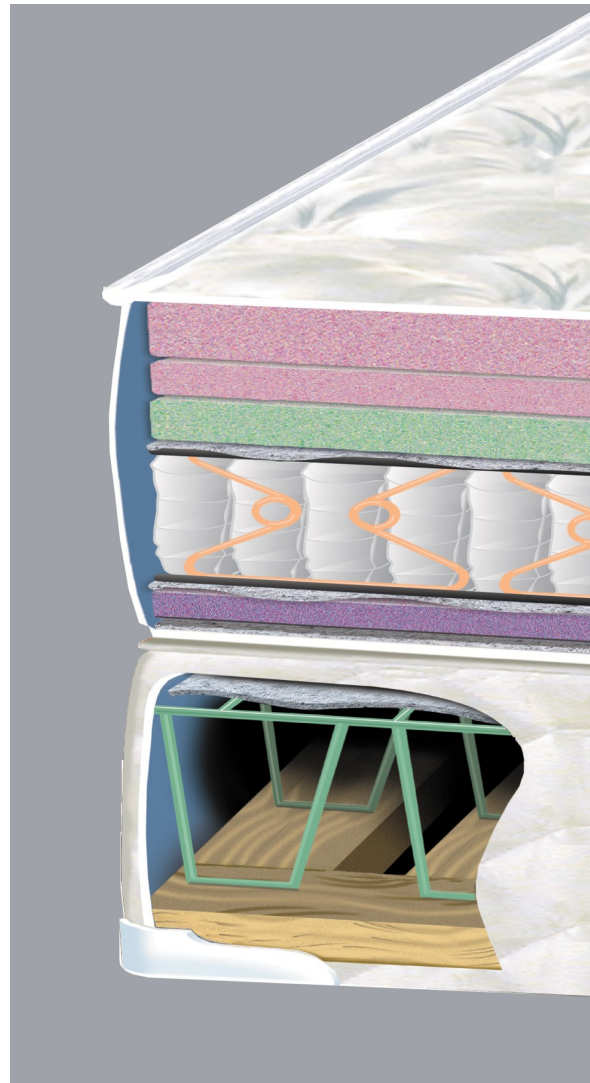
Leggett & Platt®
INTERNATIONAL BEDDING COMPONENTS
BeddingComponents-intl.com | Leggett.com

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The rounded corner profiles of **Semi-Flex®** help upholstery and tailoring, giving your mattress base more appeal and adding to its already "strong" and convincing message.



An industry leader bringing you a new industry standard.
Leggett & Platt is a diversified manufacturer (and member of the S&P 500) that conceives, designs, and produces a broad variety of engineering components and products for the bedding industry and other market sectors worldwide.



KNICKERBOCKER BEDFRAMES

Since our founding, Mattress Concierge has been a proud partner of Knickerbocker Bed Frame. The partnership was a natural choice for both companies as we share principles in every fundamental aspect of our respective businesses: made in America / no cheap imported raw materials, source locally whenever possible and continually improve our products & materials.

ENGUAGE

- ◇ Zero Motion Transfer.
- ◇ No Noise / Perfect Silence.
- ◇ No Flexing.
- ◇ No Exposed Steel or Sharp Edges / No Cuts / No Rust.
- ◇ 2,500lbs Weight Capacity.
- ◇ Stable footing on flooring or carpet.
- ◇ No Tool Assembly, it takes about 1 minute to put together.
- ◇ Tapered legs made of fiberglass infused resin.
- ◇ Available in: Black.



Knickerbocker
ADVANCED BED SUPPORT SYSTEMS
MADE IN AMERICA

EMBRACE

- ◇ Zero Motion Transfer.
- ◇ No Noise / Perfect Silence.
- ◇ No Flexing.
- ◇ No Exposed Steel or Sharp Edges / No Cuts / No Rust.
- ◇ Contoured side rails and tapered legs.
- ◇ No Tool Assembly, it takes about 1 minute to put together.
- ◇ 5,000lbs Weight Capacity.
- ◇ Stable footing on flooring or carpet.
- ◇ Made of Recycled Railroad track steel and coated in a soft, hygienic polymer resin.
- ◇ Available in the following colors: Black, Brown, Gray, White.



Knickerbocker
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MADE IN AMERICA

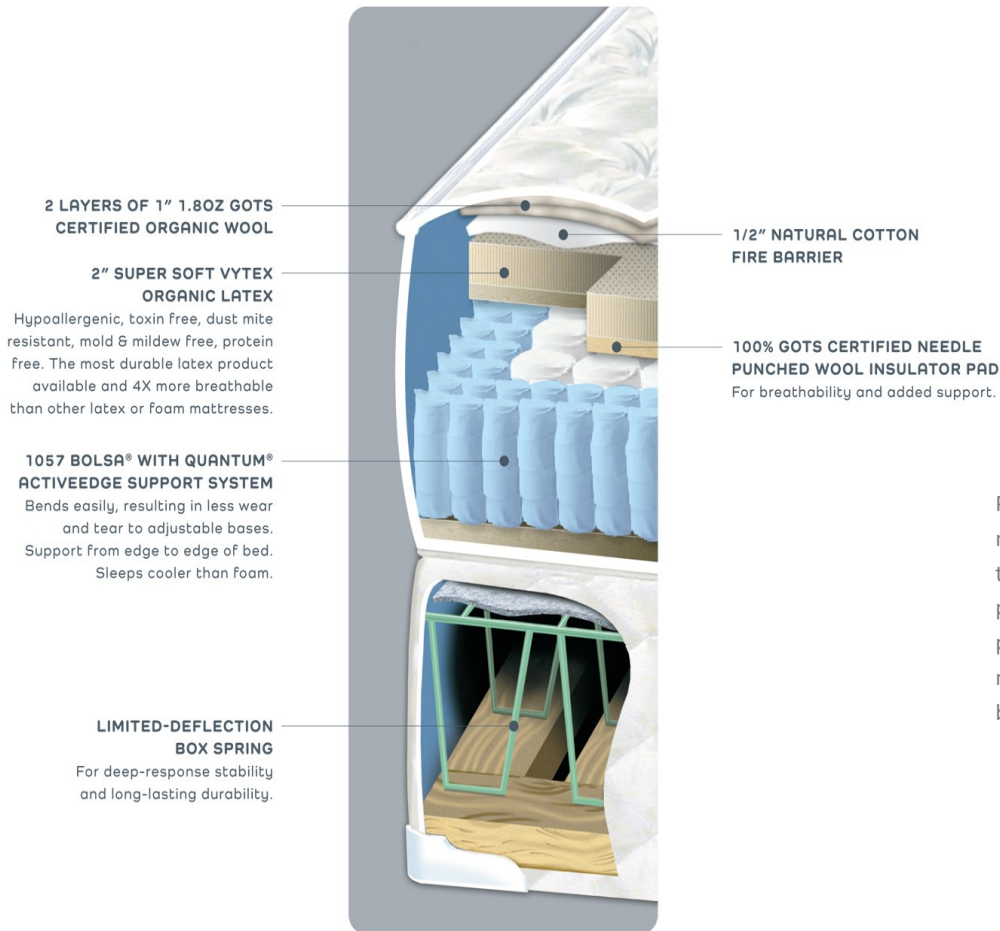
LUXURY ORGANIC MATTRESS

Composed of 100% natural Talalay latex, GOTS certified organic cotton and GOTS certified organic wool, our Organic Mattress was inspired by a client who came to us after having a lengthy vacation at a resort, sleeping on our Luxury Plush mattress. With her profession centered around health, wellness, and environmental consciousness, she wanted the same sleep experience in an organic mattress. As a result, we created The Mattress Concierge Luxury Organic Mattress.



LUXURY ORGANIC

Composed of 100% natural Talalay latex, GOTS certified organic cotton and GOTS certified organic wool.



ORGANIC COTTON



The natural softness, absorbency and strength of organic cotton make it a key component in the Luxury Organic Mattress. Cotton allows for free circulation of air around your body, insuring a breathable sleep surface. Additionally, cotton is hypoallergenic and naturally discourages the growth of mold spores and other allergens. Mattress Concierge uses organic cotton that meets all certifications of the Global Organic Textile Standard (GOTS). We are pleased to feature Certified U.S. grown organic cotton in our product line and are proud to purchase the organic cotton we use in our mattresses from Deslee Textiles in South Carolina. We only use their 100% certified Organic Woven & Knitted Cotton (Product codes P077898 & P076331) depending on the application. Deslee is certified by the Global Organic Textile Standard or GOTS.

NATURAL LATEX

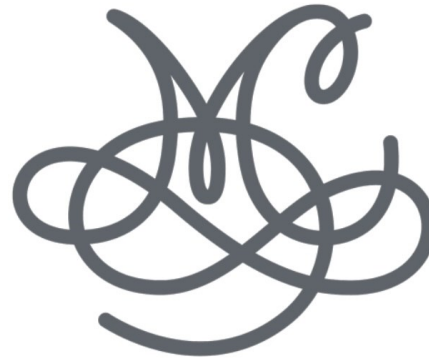


Pure, natural and durable, Natural rubber remains the key material in manufacturing our Luxury Organic mattresses. Natural rubber, before being processed into a mattress form, appears as a milky substance and is tapped from the Hevea Brasiliensis trees which grow in tropical climates. Once it arrives in the United States it is processed in Connecticut using the Talalay method, which insures that its natural properties are kept intact to produce the purest form of rubber possible, free of any chemical or toxins. Natural rubber is breathable, dust-mite, mold spore and allergen resistant as well as extremely durable. Natural rubber is also extremely comfortable and supportive as well so you can count on many years of comfortable, supportive and healthy sleep.

ORGANIC WOOL



Wool is the only material which keeps us cooler in the summer/spring and warmer in the winter/fall. It is also able to absorb moisture to a very high degree. This is why our Luxury Organic mattress contain wool inside of their covers. Combining organic wool with our organic cotton covers insures that your sleep, surface will always be cool and free of moisture. Sustainability Guidelines: All of the U.S. farmers who sign onto the Premium Eco-Wool program are educated in sustainable farming practices that are good for the people, the land and the animals. In turn, for following these sustainable principles the farmers are paid twice the amount they would receive in the general wool pool. It is a win, win situation and a great example of how what is good for the environment is also good for the economy.



Mattress Concierge

It is our belief that your guests' experience should be commensurate with the environment you have created for them.

Don't leave the most important detail unmade!

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